



NEW LIVE EVENT





IN 2014

Practice Rx
The Right Prescription For a Healthy Practice

Announcing **Practice Rx** — a conference for physicians and office administrators from the trusted source of practice management information.

SPRING DATES: May 2-3, 2014 **LOCATION:** Newport Beach, CA

Through a combination of seminars, panel discussions, Q&A sessions, and networking opportunities, Practice Rx will give you the tools you need to build a better practice! Register now to share insights with colleagues and get expert advice on topics such as:

	<p>OVERHEAD OR REVENUE — which one is <i>really</i> impacting your bottom line? Learn how to identify the issues, and get tips to help your practice make more money.</p>
	<p>Find out how to prepare and train your entire practice for ICD-10 — not just the coders! Plus, bring your top coding questions to discuss with peers and presenters.</p>
	<p>Tackle your biggest REFORM-RELATED CHALLENGES such as improving collections in the Affordable Care Act environment, and preparing for Stage Two of Meaningful Use</p>
	<p>And more topics to help you solve your biggest practice management challenges!</p>

SPONSORS

GOLD



SILVER



READY TO REGISTER? NEED MORE DETAILS?

Visit www.practice-rx.com
or email practicerrx@ubm.com

Scan this box with a QR reader on your mobile device to learn more about Practice Rx.



Brought to you by
UBM | **PHYSICIANS PRACTICE**